

144. Sonia Simone And I Discuss What You Can Do To Keep The Internet Free And Fair – Net Neutrality Is 'A Thing' And It Needs Your Involvement Now



Table of Contents

1. 144. Sonia Simone And I Discuss What You Can Do To Keep The Internet Free And Fair – Net Neutrality Is 'A Thing' And It Needs Your Involvement Now

2. Send Me More Content From Productive Insights

144. Sonia Simone And I Discuss What You Can Do To Keep The Internet Free And Fair – Net Neutrality Is 'A Thing' And It Needs Your Involvement Now

Do You Take The (Free and Fair) Internet For Granted? Sonia Simone And I Discuss Net Neutrality And How You Can Protect Your Online Freedoms Before Its Too Late

Sonia Simone is one of the leading authorities when it comes to content marketing and creating high-value customer relationships. She is the co-founder of Copy Blogger and Chief Content Officer of Rain Maker Digital. She also just launched her own personal project, a blog called remarkable-communication.com

In this episode we discuss important issues around net neutrality and how it ensures that we all have access to a free and fair internet. We talk about what you can do to protect your access to the free and fair internet before its too late.





Share this Episode:

- [Click to Tweet](#)

Links Mentioned:

- [Remarkable-Communication.com](#)
- [CopyBlogger.com](#)
- [RainmakerDigital.com](#)
- [Wired.com](#)
- [FCC.gov](#)
- [FreePress.net](#)
- [www.CallAshRoy.com](#)
- [www.Youtube.com/ProductiveInsights](#)

Related Episodes:

- 075. Joe Pulizzi – Founder of Content Marketing Institute – Does Your Content Fit Into Your Buyer’s Journey?
- 107. Sonia Simone CopyBlogger Co-Founder on How To Be A Prolific Content Marketer (Part 1 of 2)
- 108. Sonia Simone CopyBlogger Co-Founder on How To Be A Prolific Content Marketer (Part 2 of 2)
- 116. Brian Clark – Founder of Copyblogger – On How To Create Content That Converts, Empathy Maps, How To Use Content To Build An Eight Figure Business and Lots More!

Key Points and Insights

- 3:17 - Net Neutrality and why it matters to you right now
- 11:19 - The Free Market Hypothesis is just a that – a hypothesis (to see it as anything else is flawed)
- 14:15 - What Net Neutrality means to your business and why you need to pay attention
- 15:30 - How a free internet rewards true innovation to surge past the behemoths and how it helped the likes of Facebook and Google become what they are today
- 19:57 - What can you do about Net Neutrality as a business owner
- 20:11 - Action Steps and Key Insights
- 25:14 - The Mindset of independence explained and why it matters to you right now

Action Steps

- Write to FCC
- Contact your representatives and speak to them about your concerns
- Vote for Internet Service Providers that support Net Neutrality
- Stay informed
- Follow FreePress.net
- Be seen and be heard

A photograph of a person's hand typing on a laptop keyboard on a wooden desk. The image is overlaid with a semi-transparent blue filter. The laptop screen is dark, and the keyboard is visible. The background shows a wooden desk and a person's hand typing.

Send Me More Content From Productive Insights

Yes, please! Send me more useful content.