

Productive Insights Presents

Ed Dale On Copywriting and Online Business Success Strategies



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Ed Dale On Copywriting and Online Business Success Strategies



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Links Mentioned

- [Callashroy.com](#)
- <http://www.challenge.co/>
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- [Udemy.com](#)
- <http://www.thegaryhalbertletter.com/>

Related Podcast Episodes

- 003. Jon Morrow (Copyblogger) On How To Use Blogging To Build A Highly Successful Business Online
- 009. “Blind Man Driving” With Kevin Rogers – Comedian Turned Copywriter
- 061. Why Attention Is The New Currency – With Kevin Rogers
- 047. Web Copywriting with Demian Farnworth – Chief Content Writer at Copyblogger Media
- 075. Joe Pulizzi – Founder of Content Marketing Institute – Does Your Content Fit Into Your Buyer’s Journey?
- 001. Neil Patel (Kissmetrics Founder) On How To Make Better Decisions Around Client Selection, Branding, and Investing
- 025. How To Use the Pomodoro Technique To Become A Laser Focused Productivity Ninja!
- 038. Rand Fishkin – How To Create Great SEO Friendly Content Plus Key Trends In Search
- 041. Mobilegeddon Is Here! Is Your Site Mobile Responsive? – with Eric Enge

Books Mentioned

- [The Inevitable: Understanding the 12 Technological Forces That Will Shape Our Future](#)
- [On Writing: 10th Anniversary Edition: A Memoir of the Craft](#)
- [Brain Rules \(Updated and Expanded\): 12 Principles for Surviving and Thriving at Work, Home, and School](#)
- [Personal Kanban: Mapping Work | Navigating Life](#)

A photograph of a person's hands typing on a silver laptop keyboard. The laptop is on a light-colored wooden desk. To the left of the laptop, there is a smartphone and a dark notebook with a pen resting on it. The background is slightly blurred, showing a wooden chair. A semi-transparent blue banner is overlaid on the middle of the image, containing white text and a dark button.

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