

Productive Insights Presents

# 013. James Reynolds On How To Create A Highly Successful Services Business



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## Key points discussed (with timestamps):

- 1:26 - The definition of the term “service business” (for the purposes of this podcast)
- 6:57 - Why consider entering the services business industry?
- 11:59 - How to get started with a services business?
- 20:18 - What actions can you take right now to get started with your own services business?
- 27:12 - Common obstacles to starting your services business (and to overcome these obstacles)



## Links mentioned:

- [www.veravo.com](http://www.veravo.com)
- [www.seosherpa.com](http://www.seosherpa.com)



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